



भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries



MANAGE-FISHub

Fisheries Entrepreneurship Development Programme (FEDP)

AQUA UDHYAMI

*Entrepreneurship Orientation Programme for Fishers
and Aquapreneurs*

In collaboration with



**Sher-e-Kashmir University of
Agricultural Sciences and Technology
of Kashmir (SKUAST- K)**



29th October , 2026



**Faculty of Fisheries, SKUAST- K
Rangil, Ganderbal
Jammu & Kashmir**



MANAGE FISHub



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managefishub



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MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (<https://www.manage.gov.in>).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators. (<https://www.manage.gov.in/managefishub/>)

Our programs



MANAGE-FISHub
Pre-Incubation
Program



MANAGE-FISHub
Incubation
Program



MANAGE
Aqua Eureka
Program



MANAGE-FISHub
Fortnightly
Friday (F3)
Webinars



MANAGE-FISHub
Internship
Program



MANAGE-FISHub
AQUAREACH



Fisheries-StartUp &
Aquapreneurship
Stakeholders
Meet



MANAGE-FISHub
Aqua Yuva



MANAGE-FISHub
Aqua Udhyaami

SKUAST-K

Sher-e-Kashmir University of Agricultural Sciences and Technology of Kashmir (SKUAST-K), headquartered at Shalimar, Srinagar, is a multi-campus agricultural university committed to education, research and extension in agriculture and allied sciences. Through its colleges, research centres, Krishi Vigyan Kendras and extension institutions, SKUAST-K works to generate knowledge, develop technologies and strengthen the capacity of stakeholders across the agricultural sector. (<https://skuastkashmir.ac.in/>)

The Faculty of Fisheries, SKUAST-K is dedicated to excellence in fisheries education, research, and extension. Established to promote sustainable aquaculture, fisheries management, and aquatic resource conservation, the faculty offers quality education, practical training, and research opportunities to prepare skilled fisheries professionals.

The SKUAST-K Innovation, Incubation & Entrepreneurship Centre (SKIE) is the dedicated innovation and incubation platform of SKUAST-K, established to promote innovation-led entrepreneurship and support the development of knowledge and technology-based enterprises (<https://skie.co.in/>).

Objectives

To tap the fisheries potential of Jammu & Kashmir.

1

2

To develop trained human resources in Coldwater/Hill fisheries across the country and the Union Territory of Jammu & Kashmir in particular.

To organize Research & Development (R&D) in Coldwater/Mountain fisheries.

3

4

To develop the technologies for mass seed production of *Schizothoracids* (snow trouts) for natural stock enhancement and their subsequent culture.

About the Program

Aqua Udhyami is an entrepreneurship-driven programme aimed at empowering fishers, fisheries youth, and aspiring entrepreneurs with practical knowledge, skills, and hands-on exposure to establish and scale fisheries and aquaculture enterprises. The programme provides a structured platform for interaction with technical experts, successful entrepreneurs, financial institutions, and support agencies, enabling participants to gain real-world insights into enterprise planning, production, value addition, and market linkage.

By strengthening entrepreneurial capabilities and business orientation, Aqua Udhyami promotes sustainable livelihoods, income enhancement, and enterprise-led growth in the fisheries sector. The programme nurtures confident, resilient, and market-ready entrepreneurs capable of contributing to sustainable fisheries development and the expansion of India's blue economy.

Who can attend?



Fishers and Fish
Farmers



Aspiring
Aquapreneurs

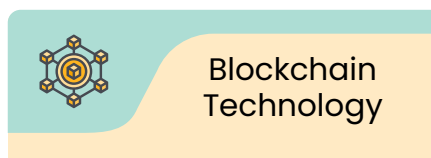
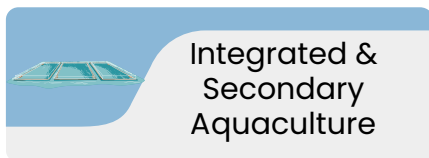
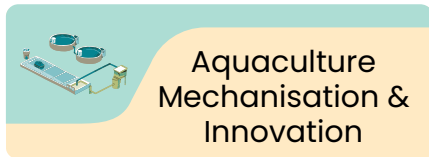


Fisheries Startups &
Aquapreneurs

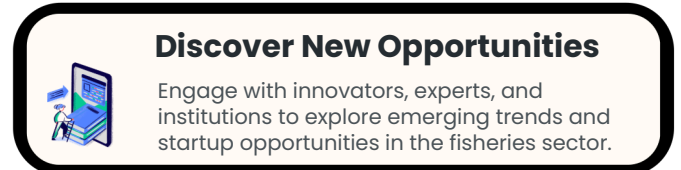
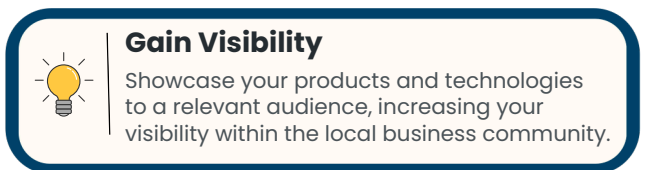
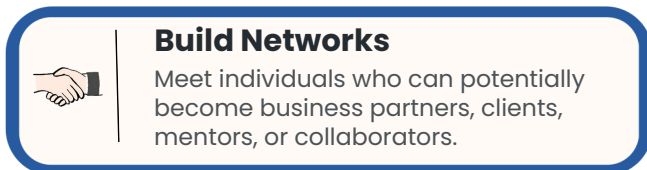


At least 30–50% women's participation, with preference to fisherwomen, to promote inclusive fisheries entrepreneurship and aquapreneurship.

Focus areas



Key Takeaways





Organising Team

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Register Now

Registration link

<https://forms.gle/cZRt6p6Q7Kf2ic5e7>

MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying,
Govt. of India)

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

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<https://www.manage.gov.in/managefishub/>